

Should You Start a Direct Primary Care Practice?

An algorithm of reality brought to you by Vance Lassey MD & Allison Edwards MD

START HERE

Do you expect a "Respectable Physician's Salary," even on day one?

Yes, I deserve it, after all I was the best student in my micro class and always sat in the front row.

No. I may not have gone to business school but I have enough common sense to know businesses and practices take time to grow.

Wow, you really finished this algorithm quickly. You're a gunner, have a pride problem, and your patients think you're a dick. You'll never fill a DPC practice, and will ultimately end up being an administrator after losing a malpractice suit. BTW, nobody cares about your golf scores.

DO NOT START A DPC PRACTICE.

It's cool that you made it this far, but we just don't think your heart is in it, or maybe you just really don't get this model. Be Well.

Are you a masochist?

Of course, I went to medical school didn't I?

Good point. Which kind of suffering do you enjoy most?

Administrator-Inflicted

Self-Inflicted

Rather than start a DPC practice, you need to start a practice of going to see a psychiatrist.

Yes! Meetings are Bleeding Edge. They are where I sharpen my synergy, impact, disruption, deep dive, core competencies, incentivization, outside the box thinking, and leverage my corporate bandwidth to harvest low-hanging fruit.

You should probably consider jumping off a building. If you don't, somebody's going to throw you off of one, and really, don't you want that to be on your own terms?

Do you enjoy meetings?

Well, sort of. Meetings are where I get high scores on most of my smart phone games and get caught up on social media. But if I have stuff to get done or my boss is a douche, then I skip them.

Do you like spending time with your patients?

Oh, heck no. Don't get me started. They don't seem to understand anything I teach them (as if the Krebs cycle I draw them is *that* hard). I'd rather be reading JAMA.

You should probably be a specialist. Also your spouse is definitely cheating on you.

You're right about us being jerks. Also, you probably have a personality disorder. If you're cutting yourself now, you definitely do.

Yes, in general. Of course there are those select few that wear me out or smell so bad I truly can't hang with them for long before the nausea sets in, but yes, I am in this to serve others.

You are probably very nice. But you're a wuss, and are being taken advantage of. Get a spine before considering a move to DPC. If you do, you'll tell your boss to "Get Bent" and it will feel AMAZING.

As much as we can appreciate your extreme immediate emesis at the mention of these things, if you are to succeed in DPC, you must suppress the urge to blow chunks on your Quickbooks screen. No DPC for you!

How do you feel about autonomy?

I am too scared to mess up, get in trouble, etc., and would rather fall in line than encounter conflict. Going to talk to the administrator feels like getting called to the principal's office.

Fill out PA's, CMNs, and wait hours on hold to do a "peer to peer" while missing your son's basketball game

This was a test to see if you're really human. No human would have chosen that. Congrats on having slipped past us all for so long, you dirty inhuman cyborg abomination. We wish you luck in the human-robot wars. No we don't. If you really are a human and chose this option, you are a serial killer, and should turn yourself in.

I puked all over my computer when I read that just now. Thanks a lot.

If you're being honest, do most people like you?

[Crying:] "My mom does, you jerks!"

I generally make friends easily, so yes, I guess so.

A patient who pays you to be available to them calls your cell phone at 9 PM when you're busy. You conclude the conversation with:

"Happy to help!" (You are not happy to help)

"Happy to help!" (You are happy to help.)

I like doing things my own way, and have often fantasized about doing physical harm to my boss/office manager/hospital administrator, and may or may not have keyed his car.

You would rather:

Suffer a self-inflicted icepick wound

How nauseated do you get when thinking about Profit/Loss reports, balance sheets, and paying payroll taxes?

Very Nauseated, but I resisted the urge to puke.

Congratulations, you're ready to start your own Direct Primary Care practice!



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